



Contact Beth Preddy, Preddy PR
239-404-5014; Beth@PreddyPR.com

Longevity Solutions, Inc. Launches in Naples, Fla.

A worldwide destination for preventive, proactive, personalized healthcare

NAPLES (Jan. 14, 2020) -- Longevity Solutions, Inc., a Naples-based medical and wellness destination, has been established by Dr. William Kapp, founder and CEO.

Longevity Solutions is a technology company specializing in proactive precision diagnostics, customized nutrition, personalized exercise, and regenerative therapies to extend the healthy human lifespan.

"Our approach is based on rapidly evolving technology that has the potential to disrupt traditional medical care, return billions of dollars to the economy and add decades to patients' lives," said Dr. Kapp.

The new company comprises two medical approaches for lifelong health and fitness: a deep-dive assessment of a person's true health status, including proprietary whole genome sequencing (DNA), advanced MRI imaging, and comprehensive labs; plus an adjunct fitness center which focuses on strength training and lifestyle modifications to diminish and prevent age-related diseases.

The proprietary DNA and MRI analyses are accomplished via a partnership with San Diego-based Human Longevity, Inc., founded by Craig Venter who sequenced the first human genome. Whole-genome sequencing analyzes billions of base pairs of DNA to determine a client's hereditary risk for critical disease, and the advanced MRIs discover diseases in their earliest, most treatable stages.

Human Longevity and Longevity Solutions are the only facilities in the world offering the deep-dive assessment.

The fitness component, Longevity Performance Center, located in North Naples on Immokalee Road and U.S. 41, is a revolutionary concept in fitness centers. Exercise equipment consists of smart machines powered by cloud-based technology calibrated to each member's fitness status and goals, removing the need of counting reps or weights — or for that matter — a personal trainer. The machines focus on strength building based on the science that proves muscle mass is a key predictor of healthy longevity. The Center also features an in-house physician, nurse and nutritionist.

Naples-based clients are offered the opportunity to undergo the medical assessment followed by a customized lifelong health and fitness regimen at the Performance Center.

The data to-date from Longevity Solutions' pilot program shows that 14% of clients presenting with critical diseases at stage zero or stage one can be successfully treated for early-stage cancer, brain masses and aneurysms, which often remain undetected until patients are symptomatic and treatment options are aggressive. The early, preventive treatment translates to a savings of millions of dollars while adding decades to clients' life expectancies.

Dr. William Kapp states, "In 10-15 years we will be using precision diagnostics and therapies to extend the healthy human lifespan. We will be looking at epigenetic modifications to avoid chronic disease. It's a paradigm shift whose time has come."

Dr. William Kapp is also the founder of seven acute-care Landmark Hospitals throughout the country, including Naples, as well as Technomad, a health technology platform company specializing in machine learning, artificial intelligence and biotechnology, located in Bonita Springs.

Visit LongevitySolutionsInc.com. Call (239) 529-1777.

#